

TEACHER'S ACTIVITY REPORT 2016-2017

FACULTY: COMMERCE DEPARTMENT: COMMERCE/MAC IQAC ACTIVITY No: SVC/2016-17/COM/MA/1

NAME OF THE ACTIVITY:			
DATE	FACULTY	DEPARTMENT/COMMITTEE	COORDINATOR NAME
8 th September 2016	COMMERCE	Commerce/MAC	Dr. Mamta Arora
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
12:30 pm- ; 7:30 pm	GaadiFix Corporate Office	200	Outdoor
SUPPORT/ASSISTANCE:	Sri Venkateswara College		

BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO. -V):

TOPIC/SUBJECT OF THE ACTIVITY	CATAPULT – Growth Hackathon
OBJECTIVES	Enhancing skills of decision making, enhancing marketing skills, team work.
METHODOLOGY	Through group discussions and team work and coming up with a marketing idea showcasing team work and marketing skills.
OUTCOMES	200 participants gained experience of working together and coming up with creative marketing ideas and thus pitching it further. This event helped students gain practical knowledge of marketing ideas.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

Notice & Letters	Student list of participation	Activity report	Photos ✓	Feedback form
Feedback analysis	News clip with details	Certificate	Any other	

IQAC Document No:	Criterion No: II	Metric No:
Departmental file no	IQAC file No;	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. Mamta Arora	Dr. Mamta Arora	

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		





SRI VENKATESWARA COLLEGE
(University of Delhi)

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Prof C. Sheela Reddy
Principal
Sri Venkateswara College

IQAC Coordinator

Dr. N. Latha
Department of Biochemistry

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Prof Debi P Sarkar
Department of Biochemistry
University of Delhi South
Campus

Prof Alo Nag
University of Delhi South
Campus

Dr. Gitanjali Yadav
NIPGR, Delhi

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Department of English

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Dr. Shruti Mathur
Department of Commerce

Dr. Padma Priyadarshini
Department of Sociology

Dr. Nimisha Sinha
Department of Biochemistry

Shri D. Venkat Ramana
A.O (I/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

N. Latha

IQAC Coordinator
Sri Venkateswara College

Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021

C. Sheela Reddy
PRINCIPAL

Sri Venkateswara College

PRINCIPAL
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021